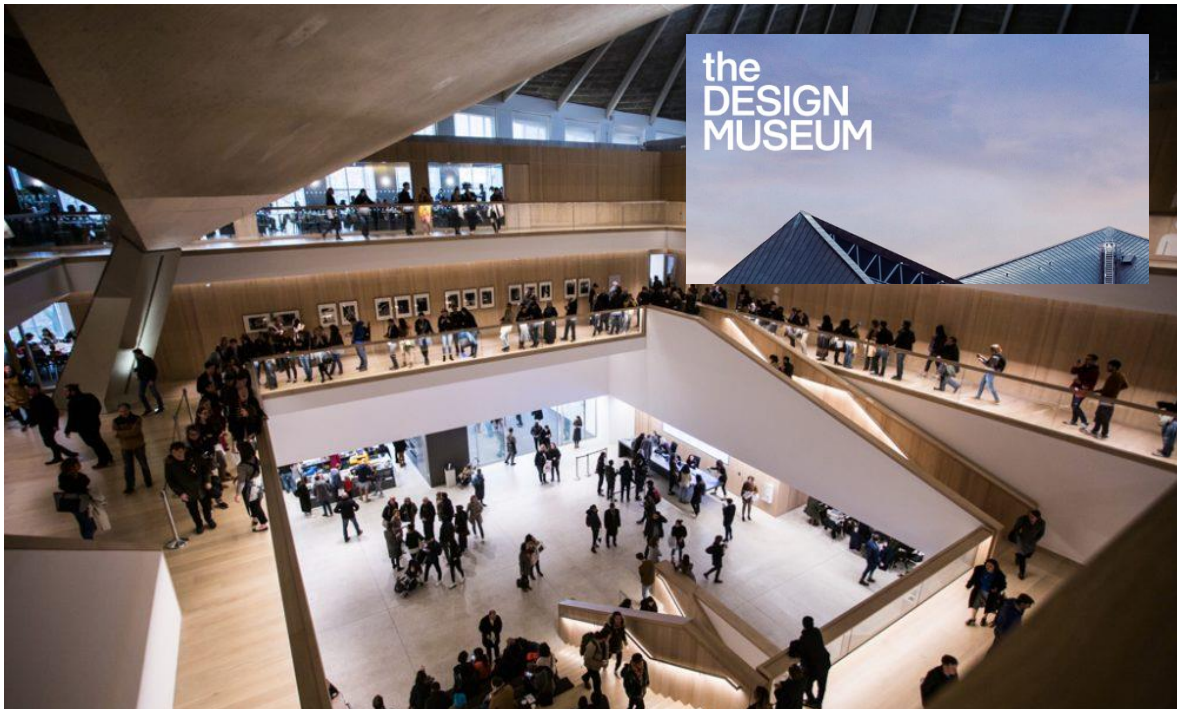


Bridging the gap – 3D Design at Beal Sixth Form.

These two study activities are designed to ensure you have a broad appreciation of the work of designers by the time you join the group in September.

Study activity 1.

Go to the **Design Museum** in Kensington



Prepare a report on an exhibition from within the gallery – there are free exhibitions as well as ones that require an entry fee. Exhibitions are available online to view via their website if it's not possible to visit the museum.

In your report describe what/who the exhibition is about and what the central themes are.

Who would be interested in visiting this exhibition and why?

Critique the exhibition, what was good about it/not interesting and why?

Choose one of the exhibits (artefacts) and write about it. Who designed it? Why does it feature in the exhibition? Also say what you can about the product's history, the designer's philosophy; or maybe its design relates to environmental or political change/forces. What materials have been chosen and manufacturing methods and what is interesting about this choice?

Present your report well. Use photos and techniques to show you can 'design' a report to be eye-catching as well as put forward engaging information.

Study Activity 2

Read the following phrases and think about what they mean,

“Design is not art. Design has to function.”

“Art is meant to provoke thought and emotions, but it doesn’t solve problems.”

“Artists primarily work off instinct, whereas designers employ a methodical, data-driven process.”

Do you agree with these statements? Write a short paragraph which says what you feel about these statements. Do they ring true to you or can they be challenged?

Find 4 examples of art/design pieces that you think demonstrate these statements being challenged. Either all the statements being challenged in a piece, or one statement being challenged. As long as you are detailed in your explanation, it’s not important whether you address all the statements with each example you find. Present your thoughts alongside an image of the art/design piece you’re focussing on.

Study Activity 3

What is postmodernist design? What did post modernist designers find wrong with modernist design that they sought to create a new style to challenge the modernist concepts of design?

Research and find examples of postmodernist work and compare it to examples of modernist work. Use your research from the first task to describe differences you see in the pieces. Look at the statements again from activity 2 and apply these to your thoughts on the post modern design pieces you’ve found in your research.

Present this work well. Show creative flair in laying out your images, titles and the writing you do to support the task. Show us how you can manage this mini project as a designer and a thinker.

Any questions about this ‘bridging the gap work’ please email bealddt@bealhighschool.co.uk