



GCSE Business Plans for Year 10 Curriculum

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	<u>Unit 1 Business in the real world</u> 1.The purpose and nature of business 2.Types of ownership 3.Setting business aims and objectives 4.Business location	<u>Unit 1</u> 5.Business planning 6.Expanding Business 7. Technology <u>Unit 2: Influences on business</u> 1.Ethical and environmental considerations 2.The economic climate on businesses	3.Globalisation 4.Legislation 5.Competitive environment <u>Unit 3: Business Operations</u> 1.Production processes	<u>Unit 3</u> 2.The role of procurement 3 The concept of quality 4 Good customer services <u>Unit 4: Human Resources</u> 1.Organisational structures	2. Recruitment and selection of employees 3. Motivating Employees	4. Training <u>Revision</u> Past paper practice from Units 1–4 focusing on exam techniques. Mock Exams

GCSE Business Plans for Year 11 Curriculum

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 11	<p><u>Unit 6: Finance</u> Sources of Finance Cash Flow</p> <p><u>Unit 5: Marketing</u> Identifying and understanding customers</p>	<p><u>Unit 6</u> Financial Terms and Calculations</p> <p><u>Unit 5: Marketing</u> Elements of marketing mix</p>	<p><u>Mock Exams</u></p> <p><u>Unit 6</u> Analysing the financial performance of a business</p> <p><u>Unit 5: Marketing</u> Using the marketing mix: product and pricing Promotion and distribution</p>	<p><u>Revision</u> Past paper practice from Units 1–6, focusing on exam techniques for 6-, 9-, and 12-mark questions.</p>	<p><u>Revision</u> Quantitative skills by working with formulas, problem-solving methods, and graphs.</p>	

